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The purpose of this letter is to encourage you to support the work of Canadian Artists' Representation Ontario (CARO), by purchasing a membership. CAR is the only organization of working artists which is specifically geared to deal with the practical issues of being an artist. In its short history, CAR has established firm lines of communication with every level of government and convincingly displayed its viability to effect change for the overall benefit of artists and the state of art in Canada.

Recently, the CKOC annual juried art exhibit paid exhibition fees to artists for the first time. This occurred after negotiations between Hamilton CAR representatives with CKOC station manager, R.K. Macdonald and Glen Cumming, director of Art Gallery of Hamilton. Supportive letters were sent by the CARO office in Toronto and by Niagara CAR. Although the fee of \$13.00 per work is hardly a sizable sum, it reflects CAR's ability to successfully become involved in very immediate concerns experienced by artists. (All other juried art shows, held in public galleries, pay exhibition fees to artists - in this province.)

Hamilton has been traditionally labelled a city which is uniquely unresponsive to art. The problem, as elsewhere, is a general lack of consciousness of the visual arts. CARO has struck a committee to investigate methods of contributing ideas to educational bodies with the intention of encouraging a greater focus on Canadian art and artists. This cannot but prove advantageous to every Canadian artist.

I realize that many artists remain vague in their understanding of CAR's objectives and operating policies. The enclosed material should be helpful.

Whether or not an artist is a member, he clearly benefits from CAR's achievements. Your support, needless to say, is very welcome. If you would like further information, please call me or your local CAR representative.

Sincerely,

Bryce Kanbara,  
CAR Hamilton,  
Hamilton Artists' Co-operative.