

February 17- March 2

- The Lunch Bucket Show

March 2- March 20

- The Easter Show: God Bless Capital Punishment

April 6-April 24
Outside Exhibitions: - The Lunch Bucket Show at City Hall and Main Library

May 22- April 6

- Co-op group exhibit at the Northern Arts Festival, S. Porcupine.

November 24- November 29

Evening events: films - on Sundays from July to December. Selected films on art.

performances - The Morgan Show: a poetry performance by Bignon<br>August 7<br>- A Dance Performance: Marilyn Bouma and Peter Lovrick

April 29
art talks - Hugn Galloway: materials and costs
October 19

- George Wallace: sculpture

November 16

- Nobuo Kubota: informal discussion

February 15

- Don Carr: lithography

April 25

> critiques - Harry Truman, Frank Thistle celebrations - Halloween: Cracker-jacker night
> October 31
> - Canadian Artists Representation (CAR) provincial conference reception party January 17

Television : a series of 12 taped programmes for local Cable 8. Titled "Calling Avon".

- Woman and Art
- Lunch Bucket Show
- Lunch Bucket Show \#2
- The Easter Show
- Video Art with Jane Wright
- The Smelt Show: Smelt fishing in America and particularly in Hamilton.
- The Ressurection of the marsh
- The Mask Show
- etc

October 5, 1977

October 11 - 29

October 25

0ctober 27

November I - I9

New Members Meeting: An appeal was made to all artists interested in participating in Co-op programming. Several established artists who had never been to the Co-op before were in attendance. The structure and aims of the Co-op were discussed, re-affirmed. A slide presentation on the history of the Co-op was presented by William Warwick III.
"NEW BLOOD": an exhibition of work by new members.

Keith Beaver drawings Vytas Beniusis photographs Ron Carter fibreglas sculpture Donna Ibing paintings Highlight of this show was Ibing's "The Critic"- a standing box painting, two sides of which depicted "the crtiic" attired nattily, wine glass in hand and the other two sides showing "the critic" exposed, naked. This piece stood in the front window and attracted considerable attention from passers by

Mrs. Carol Pozzo, coordinator of CKOC Annual Juried Exhibition assured Co-op that exhibition fees will be paid to artists.

Avis Lang Rosenberg, University of BoC, in a letter acknowledging receipt of a completed questionnaire on "basis statistics on women artists in Canada", remarked, "Your statistics are lovely to see......a consistent equality apparent."
"JAMAICA REVISITED": works by LAURA BISCOITO. Woven hangings and small boxed sculpture featuring the ubiquitous ackee plant comprised the first solo exhibition by this Toronto artist.

November 18, 19, 20

November 21-December 17

Two Co-op members were invited to participate in a master-class with Ron Bloore, at the Art Gallery of Hamilton.

VYTAS BENIUSIS: collages and photographs. In his first solo exhibition, Hamilton born Beniusis displayed his well proven ability as a professional photographer and introduced a new series of surrealistic collages.

December 20-January 7 1978

January 10 - 25

February 8-16

February 16-March 4

March 15-April 1

February 23

April 1

April 5-May 6

May 5

THE CHRISTMAS SHOW: a group exhibition featuring Bryce Kanbara's paper painting installation - "Jubilate".
"OPEN UMBRELIAS". The Co-op was filled with open umbrellas as a delightful, colourful relief from the drab winter. Much appreciated by passers-by.

INK BRUSH PAINTING by five women: an exhibition of the best experimental brush painting produced in a local high school evening class. Florence Crabtree, Eve Cotrill, Rosemary Garside, Stella Hallas, Leslie Reid.

DAVID AVON: portrait artist in residence. Sixty-five year old Mr. Avon presented an exhibition of some of his portraits and demonstrated the art of portraiture daily. The public was also invited to call Mr. Avon and ask him any questions they might have on artistic matters. Mr. Avon is a graduate of the Bauhuas School in Chicago and is the Co-op's official critic and philosopher.
"FEDOR WAS HERE" : an exhibition of acry. lic paintings and sculptural models by Tom Fedor. The first solo exhibition by this Hamilton cab driver and sculptor whose submission to the Art Gallery of Hamilton's sculpture competition was judged among the top ten.

An evening of discussion with GRACE INGTIS art reviewer for the Hamilton Spectator. Her views on criticism, critics and art.
"ALL POETS EVE": an evening of poetry with B.A. VEIDUIS, JAMIE ROBINSON, SAM ROBINSON, RUSS BROWN. Each of these poets were part of the cultural movement at McMaster University in the mid sixties.
"THE HAMILTON POST CARD SHOW": a public participation event. Everyone was invited to submit post cards which reflected some aspect of Hamilton's character. Opened by Mayor Jack MacDonald and Postmaster D.F. Duncan who presented the Co-op with a souvenir book of 1977 Canadian stamps.

Visit by Artists Committce of Western New York. Norine Spurling, Fran Jrohn, Amy Hamouda. Agreed to have an exchange show (October/January)

May ll-June 8

May 12

May 21

June 14-July 1

July 17

July 4 - July 29

August 5 Sept. 2

Sept. $7-30$

IRENA VORMITTAG: works in sponge and assorted sculpture and books. Irena Vormittag is a founding member of the Co-op and one of the most creative artists in the llamilton region.

An evening of poetry with ORIGINS poets. Staff of Origins magazine read poems which was followed by some spontaneous readings by members of the audience.
"Personality in Artistic Expressions": a lecture and slide presentation by OLDRICH NOS, master graphoanalyst and artist. Mr. Nos described how the personality of the artist is revealed in his work. After his presentation, Mr. Nos obliged members of the audience by analysing hand-writing samples and assessing personalities through colour charts.
"WORKING JOE AND FRIENDS": an exhibition of cartoons by DOUG MACFARLANE. The first public exhibition by this Dundas cartoonist and steel worker whose cartoon "Working Joe" has appeared regularly in the Hamilton Spectator for the past two years. The opening was highlighted by the appearance of Q's Catering truck to sell coffee and donuts.

An evening of poetry with GLEAVE HARRIS and DAVID FUJINO. Gleave Harris is a Hamilton writer and author of a book of poems about his home town, "Hamiltones". David Fujino is a Toronto poet and photographer. The event was aimed to bring together poets from different cities and present their visions to Hamiltonians.

HARRY TRUMAN: "SFRIES EXHIBIT". Recent acrylic paintings and assemblages by the most prolific artist in Hamilton.
"SHOW ANJ) SELL". An opportunity for all artists, amateur and professional, to bring, hang and sell their work.

DONIA IBING: "EROTIC VORKS". Paintings and wood-cut prints by the notorious master of erotica from Burlington.

* Information Resource Centre: The Co-op has been receiving an increasing number of telephone calls requesting information on matters such as artistic techniques, advice on where artists' materials may be obtained, art courses offered in the Hamilton area, etc. We assist these callers by giving them information from our files or by referring them to co-op members or others who might be able to accomodate them. We would like to compile a cross index of artists and art related information to better service the needs of callers. Several calls a week are in request of names of artists who would be interested in doing commissioned portraits, landscapes, murals, signs, caricatures at company picnics.

The Co-op has helped students with school projects. One example was an interview on tape by Nancy Nagy, a grade 13 student at Hamilton Collegiate Institute for which she received $79 \%$. Letters from the Co-op files and pages from our scrap-book were also loaned to her in conjunction with the project.

The Co-op continues to document the different events held at the Co-op in a scrap book which may be perused or borrowed by any interested person.

* Artists' Rights: The Co-op supports the policies and principles of Canadian Artists' Representation and is the only ostensible organization in the city which actively concerns itself with artists' rights and the practical issues faced by artists in the course of. their careers.
* Resident Critic: The Co-op has an official resident critic, Mr. David Avon, who writes reviews of each Co-op exhibition. He has been invited on several occasions, to give his opinion on art exhibitions at commercial galleries, by the gallery owners. Mr. Avon is always willing to give advice to young artists if they bring their work in.
* Relationship with other Galleries: The Co-op has initiated contact among the commercial galleries in Hamilton in the hope that they can work together to promote the visual arts in Hamilton. The Co-op has a harmonious relationship with the Art Gallery of Hamilton and participates in AGH's programming by teaching workshops, etc.
* Communications Work-shop: Beginning June 5 and on each Monday evening, poet/philosopher Harold Morehouse runs a communications session which is called "In Touch".
* Drop In Centre: Because of its shop front location, the Co-op is easily accessible to pedestrians. Artists and people interested in art drop in to talk, exchange ideas, drink coffee, look at the bulletin board, browse through magazines.


## PUBLICITY

A promotional plan has been established for implementation for each exhibition and event at the Co-op. This consists of deadlines for writng press releases, making and distributine posters, mailings, phone calls and invitations.

The vigorous programming over three years has gained considerable recognition and credibility for the Co-op, which enhances the likelihood that the media will give coverage to Co-op activities.

Public participation shows such as this year's "Hamilton Post Card Show" catch the public's fancy with little difficulty. The Co-op has begun to concentrate on attracting more attention to the solo and duo exhibitions.

## Publicity for the "Post Card Show":

March 8

March 21 CBC RADIO. "Metro Morning" with David Shatsky. 10 minute interview by phone.

April 3 CKCO TV Kitchener. Bill Warwick and Bryce Kanbara appeared on a ten minute interview with Betty Thompson, "Betty and Friends". The interview followed a demonstration on how to bake "cherry delights" by two church choir ladies.

April 3 "Satire dominates post card contest" Article by Huw Morgan plus photograph in the Spectator.

April 20 CFMU FM RADIO. Pifteen minute interview with Jil Blume. David Avon, Mike Handziuk, Bryce Kanbara.

Four different press releases were sent out; notices were distributed to students by the Hamilton Wentworth Board of Education and by the Hamilton Ventworth Separate School Board; notices were sent to senior citizens homes. Local radio stations and newspapers and magazines advertised the show in their public announcements.

## Publicity for solo exhibitions: example-Irena Vormittag

Fifty hand made posters were pasted up in strategic locations.

May 10, 11 Arnouncements of exhibition, opening on local radio and in community newspapers such as Ancaster News, Mountain News etc.

| June | "Grab Magazine" article by C.Halliwell with photgraph of I.Vormittag and one of her pieces. |
| :---: | :---: |
| May 27 | Review of exhibition by Grace Inglis in "Artviews", the Spectator. |
| June 18 | Review of exhibition by Sam Robinson submitted to Artmagazine. |
| Publicity for Art Classes (Young People) |  |
| May 27, June 2 | Announcements in the Spectator's "Junior Press Club Page", by JPCP editor, Jane Ryding. |
| June 15 | CHCH TV. Cheryl Carrozya appeared on "A Bit About..." to publicize the Co-op art classes. |

* Young People's Art Class: On Saturday mornings in June, and three mornings a week in July and Aucust, Cheryl Carrozza conducts an well planned art class which is based on a core program to teach basic techniques and principles as well as introduce new media and encourage experimentation.
* The Co-op has a good relationship with neighbourhood merchants, some of whom have donated prizes for the annual Co-op raffle draw.
* The Co-op welcomes participation by all Hamiltonians and especially encourages newly graduated students from art schools to come to the Co-op for information and to gain experience

